



21102002

QP CODE: 21102002

Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, AUGUST 2021

Third Semester

B.A English Literature and Communication Studies Model III (Double Main)

Core Course - EN3CRT09 - PRINT MEDIA & JOURNALISM

2017 Admission Onwards

203FB2E3

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Yellow Journalism
2. CNN
3. Hicky's Gazette
4. IWPC
5. Frank Moraes
6. Nasrani Deepika
7. The Copyright Act
8. Dalit Voice
9. Podcasting
10. Bennet, Coleman & Co. Ltd
11. Arun Shourie
12. Malayala Rajyam

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Characteristics of Early Newspapers.
14. Explain Hicky's Struggle in Establishing the Bengal Gazette.
15. Elucidate the Contributions of Rajaram Mohan Roy to Indian Journalism.
16. Write a note on Indian National Congress and Indian Press.
17. Discuss the growth of the press in the post independence era.
18. Discuss critically the role of the First Press Commission as a guideline for functioning of mass media in independent India. Explain its important recommendations.
19. Can Press Council ensure independent functioning of the press? Explain.
20. "Social media can instigate political action" – comment.
21. Media Freedom in india. Explain.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Can James Augustus Hickey be described as the father of Indian Press? Did Hickey initiate the struggle for the freedom of the press?
23. The history of Indian journalism is closely linked to the history of our freedom struggle' Elaborate
24. Did the Sreerampore Missionaries contribute to the growth of Indian journalism. Evaluate the role of missionaries in Indian journalism.
25. Trace the History of Malayala Manorama.

(2×15=30)

