



22100594

QP CODE: 22100594

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
APRIL 2022**

Third Semester

B.A English Literature and Communication Studies Model III (Double Main)

Core Course - EN3CRT09 - PRINT MEDIA & JOURNALISM

2017 Admission Onwards

C2A48000

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Daily Courant
2. John Campell
3. Madras Courier
4. Brahmosamaj
5. The Independent
6. Swadeshabhimani Rama Krishna Pillai
7. Harijan
8. Chengulath Kunjiramamenon
9. Mithavadi
10. Newspaper Management
11. Al- Ameen
12. Lokamanyan

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Give an account of internet papers and describe their advantages.
14. What are the Contributions of James Silk Buckingham to Indian Journalism ?
15. Write a note on quit India movement and press.
16. Discuss the Women Participation in the Press.
17. Explain Vernacular Press Act.
18. First Press Commission.
19. Write a short note on Internet Papers.
20. Discuss the popular malayalam news channels.
21. How Mathrubhoomi supported INC in Freedom struggle? Explain.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Make a comparative assessment of the journalism of Hickey and Buckingham. Comment on their contribution to the growth and development of journalism in India.
23. Explain the role of Malayalam newspapers in the National Freedom Struggle.
24. What prompted Serampore Baptist Missionaries to start Indian Journalism rolling? Discuss their contribution to Indian journalism.
25. How press can effectively intervene contemporary issues such as human rights violations, denial of social justice etc.? Give examples.

(2×15=30)

