



23104264

**QP CODE: 23104264**

**Reg No** : .....

**Name** : .....

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, JANUARY 2023**

**Third Semester**

B.A English Literature and Communication Studies Model III (Double Main)

**Core Course - EN3CRT09 - PRINT MEDIA & JOURNALISM**

2017 Admission Onwards

53F67CA1

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Penny Press
2. Al Jaseera
3. Culcutta Chronicle
4. Annie Besant
5. Burkha Dutt
6. K Rama Rao
7. Vernacular Press Act
8. AP
9. Backpack Journalism
10. Offset Printing
11. Barkha Dutt
12. Sathyamada Kahalam

(10×2=20)





**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Characteristics of Early Newspapers
14. Explain freedom movement and the press.
15. 'Raja Rammohan Roy inaugurated the modern age' – Do you agree with this opinion? Discuss.
16. Contributions of CMS to Malayalam Journalism.
17. Write a note on Gandhi's Publications.
18. Can Press Council ensure independent functioning of the press? Explain.
19. How Kesari and Maratta became the voice of the common people during the freedom struggle?
20. How Mathrubhoomi supported INC in Freedom struggle? Explain.
21. Explain the press as a medium of spreading the ideology of Nationalism.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Make a comparative assessment of the journalism of Hickey and Buckingham. Comment on their contribution to the growth and development of journalism in India.
23. The history of Indian journalism is closely linked to the history of our freedom struggle' Elaborate.
24. "Press Council is a newspaper tiger". Discuss.
25. How press can effectively intervene contemporary issues such as human rights violations, denial of social justice etc.? Give examples.

(2×15=30)

