

E 5621

(Pages : 2)

Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2018

Third Semester

B.A. English Literature and Communication Studies (Two Main)

Core Course – PRINT MEDIA AND JOURNALISM-I

(2013 – 2016 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions in a sentence or two.

Each question carries 1 mark.

1. Acta Diurna.
2. Peking Gazette.
3. Relation (1605).
4. Asahi Shimbun.
5. William Duane.
6. Madras Courier.
7. Doctrina Christa (1557).
8. Who is the editor of The Hindu?
9. Who coined the term 'Fourth Estate'?
10. ABC stands for _____.

(10 × 1 = 10)

Part B

Answer any eight questions in about 60 words each.

Each question carries 2 marks.

11. Pravda.
12. Mirat Ul Akbar.
13. National Herald.
14. B.G. Varghese.
15. Kesari (Marathi).
16. Indian Opinion.
17. Brahminical Magazine.

Turn over

18. Media Convergence.
19. S. Sadanand.
20. Kannadi (Asianet News).
21. Interactivity of social media.
22. Johanne Guttenberg.

(8 × 2 = 16)

Part C (Short Essays)

Answer any six questions in about 100 words each.

Each question carries 4 marks.

23. Write a note on 'Bengal Gazette'.
24. What are the contributions of James Silk Buckingham to Indian Journalism?
25. What are the main features and historical significance of 'The Vernacular Press Act, 1857'?
26. Write a note on the relevance of Serampore Missionaries in Indian Journalism.
27. What were the steps taken by Prime Minister Mrs. Indira Gandhi to curb press freedom during the emergency period?
28. Write a short essay on the Press Council of India.
29. What are the legal and constitutional protection to exercise freedom of speech and expression in India?
30. Write a short essay on the influence of social media on newspapers and news television.
31. Do you think marginalised sections of society such as dalits are properly represented in Indian Mass Media? If not, why?

(6 × 4 = 24)

Part D (Essays)

Answer any two questions in about 300 words each.

Each question carries 15 marks.

32. Write an essay on 'Gandhiji as a journalist'.
33. 'Self regulation of press is the best way to ensure practices of democratic principles' – Elucidate.
34. Trace the historical association of growth and evolution of Indian press and India's struggle for independence.
35. Write notes on any five major national/international dailies.

(2 × 15 = 30)