



QP CODE: 21100534



21100534

Reg No : .....

Name : .....

**B.A DEGREE (CBCS) EXAMINATION, MARCH 2021**

**Third Semester**

B.A English Literature and Communication Studies Model III (Double Main)

**Core Course - EN3CRT09 - PRINT MEDIA & JOURNALISM**

2017 Admission Onwards

A5CB1CC7

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Notizie Scritte
2. The Wall street Journal
3. Civil and Military Gazette
4. Ishwara Chandra Vidyasagar
5. Kesari
6. K Rama Rao
7. Kesari Balakrishna Pilla
8. Dig Darshan
9. Mobile Journalism
10. Kerala Mithram
11. Ramnath Goenka
12. Paschimataraka

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Give an account of internet papers and describe their advantages.





14. Examine the role of missionaries in the beginning of the newspapers.
15. Write a note on the Indian Press under the British Rule.
16. Discuss Devji Bhimji and Malayalam Journalism.
17. Explain the status of newspaper during Emergency.
18. Contributions of S. Sadanand and B.G Verghese to Press in Post Independent India.
19. Write a short note on major News agencies in India.
20. Discuss Major Malayalam News Papers.
21. The role played by The Times Of India in the Freedom Movement.

(6×5=30)

### Part C

*Answer any two questions.*

*Each question carries 15 marks.*

22. The saga of Indian freedom movement is synonymous with the history of Indian press.  
Comment
23. Discuss Indian Press and Communal Harmony.
24. "Mahatma Gandhi was an Editor with a Difference". Analyse this Statement outlining his Contribution to Journalism.
25. Comment on the contributions of Malayala Manorama and Mathrubhoomi to Regional Journalism.

(2×15=30)

