

**E 5916**

(Pages : 2)

Reg. No.....

Name.....

**B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017**

**Sixth Semester**

B.A. English Literature and Communication Studies (Two Mains)

Core Course—VISUAL MEDIA : TELEVISION AND CINEMA

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions in one or two sentences each.*

*Each question carries 1 mark.*

1. What is the expansion of SITE ?
2. The telecast of "Krishi darshan" was started in \_\_\_\_\_.
3. The permanent venue of IFFI is \_\_\_\_\_.
4. Name the first Indian "talkie" film.
5. What do you mean by 'couch potatoes' ?
6. Differentiate between Ambient sound and BGM.
7. What is a PSA ?
8. Who is the present Chairman of FTII ?
9. What is a tilt shot ?
10. What is a "teaser" in cinema ?

(10 × 1 = 10)

**Part B**

*Answer any eight of the following in two or three sentences each.*

*Each question carries 2 marks.*

- |                                  |   |
|----------------------------------|---|
| 11. Hum log.                     | 12. Reality show.                                     |
| 13. Sashi kumar.                 | 14. Difference between Linear and Non-linear editing. |
| 15. Animation.                   | 16. 'Treatment' for a visual production.              |
| 17. Packaging in newscast.       | 18. Anchoring.  |
| 19. IFFK.                        | 20. Dubbing.  |
| 21. Track shots and its purpose. | 22. Cinemascope.                                      |

(8 × 2 = 16)

**Turn over**

**Part C**

*Answer any six of the following in a Short paragraph of not more than 50 words each.  
Each question carries 4 marks.*

23. Describe the importance of 'on line publicity' or publicity through social media for newly released films.
24. What is casting ? How casting department is becoming an important unit in film production ?
25. Write a short note on policy of censorship in India.
26. Critically appreciate a film that you have seen recently.
27. What are the various editing techniques commonly used in video production ?
28. What are the major differences between documentary and feature films ?
29. Write a short note on broadcasting bill.
30. What are the objectives of Doordarshan ?
31. Briefly describe the production considerations of a TV quiz show.

(6 × 4 = 24)

**Part D**

*Answer any two questions in about 300 words each.  
Each question carries 15 marks.*

32. Trace the history and evolution of Indian television.
33. Explain various TV programme types with examples. Suggest a programme idea based on Indian culture for a general entertainment channel.
34. "Script is the life-line of a well-conceived TV production" – Elucidate this statement. Prepare a TV script for a programme on "All India Science Exhibition" that is happening in your college / university.
35. What are the various steps involved in film production ?

(2 × 15 = 30)