



**QP CODE: 20100494**

**Reg No** : .....

**Name** : .....

**BA DEGREE (CBCS) EXAMINATION, MARCH 2020**

**Sixth Semester**

B.A English Literature and Communication Studies Model III (Double Main)

**Core course - EN6CRT03 - VISUAL MEDIA : TELEVISION AND CINEMA**

2017 Admission Onwards

62056F50

Time: 3 Hours

Maximum Marks :80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Reality Television
2. Canned laughter
3. Linear editing
4. Unidirectional microphone
5. Studio lighting
6. Script layout
7. Music Track
8. Bandwidth
9. Feature and short films
10. Shot
11. Clap board
12. Film promotion

(10×2=20)



**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the different types of TV commercials?
14. What are the different television distribution platforms in India?
15. Explain PCR and MCR in a Television studio.
16. Explain the process involved in news gathering.
17. Role of director in Television studio
18. Explain various types of shot.
19. Write any five editing techniques used in video editing
20. What do you understand by automated dialogue replacement?
21. Explain digital technology in film making.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is digital television? Explain widely used digital television broadcasting standards.
23. What are the steps for packaging news stories for television?
24. Explain the characteristics and purposes of various types of shots and camera movements.
25. Critically evaluate various components of Mise-en-scene.

(2×15=30)

