



QP CODE: 21101164



21101164

Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, APRIL 2021

Sixth Semester

B.A English Literature and Communication Studies Model III (Double Main)

CORE COURSE - EN6CRT03 - VISUAL MEDIA : TELEVISION AND CINEMA

2017 Admission Onwards

40671FCC

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. OB Van
2. Live shows
3. Continuity in editing.
4. Floor manager
5. Focus ring
6. Flood light
7. Dissolve
8. Storyboard
9. Phalke award
10. Scene
11. Colour correction
12. Morphing

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. 'Women are being picturised as visually pleasing objects in TV serials and cinema'-
Comment.
14. Ethics in TV advertising.
15. Explain advantages and disadvantages of Cable Television.
16. What is a studio floor? Explain its characteristics.





17. Explain directional characteristics of microphone.
18. Evaluate any 5 music channels in India.
19. Explain different terminology used in news script.
20. Cinematography deals with various aspects of filming. Evaluate.
21. Critically analyse the various elements of Mise-en-scene.

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. Explain various steps involved in a Television news bulletin production.
23. Write a script for 10 minutes documentary on energy conservation.
24. Explain different stages involved in film production.
25. How has digital technology transformed the film making?

(2×15=30)

