



23105438

QP CODE: 23105438

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
MARCH 2023
Sixth Semester**

B.A English Literature and Communication Studies Model III (Double Main)

CORE COURSE - EN6CRT03 - VISUAL MEDIA : TELEVISION AND CINEMA

2017 Admission Onwards

EBA774E0

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. CATV.
2. Avid.
3. CCU.
4. CG operator.
5. Panning.
6. Modeling lamp.
7. Editor's cut.
8. MP3.
9. Film stock.
10. Kuleshov's effect.
11. Non-digetic sound.
12. Film preview.

(10×2=20)





Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Critically analyse any of the TV interviews programme that you have seen recently.
14. What are the different types of TV commercials?
15. Explain approaches to attributing coast for Television production.
16. Principles of anchoring a show.
17. Describe various elements and production aspects of a TV news bulletin.
18. What are the principles that must be kept in mind while writing for visuals?
19. Explain different terminology used in news script.
20. Write a note on censorship in India.
21. What are the considerations while designing a set for a scene in cinema?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is digital television? Explain widely used digital television broadcasting standards.
23. What is a microphone? Explain various types of microphones used in TV programme production.
24. Cinema is harmonious blend of talent and technology. Elucidate.
25. Write a film review of your choice.

(2×15=30)

