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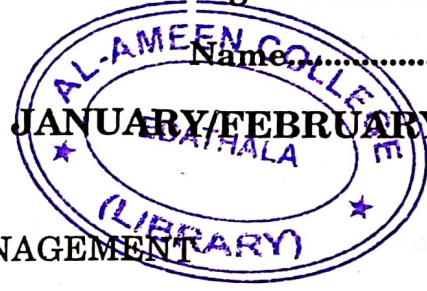
Name.....

B.T.T.M. DEGREE (CBCS) EXAMINATION, JANUARY/FEBRUARY 2018

First Semester

Core—PRINCIPLES OF MANAGEMENT

(2017 Admissions)



Time : Three Hours

Maximum Marks : 80

Part A

Answer any ten of the following.

Each question carries 2 marks.

1. Define Management.
2. Expand MBO.
3. What is Staffing ?
4. Define responsibility.
5. What is decentralisation ?
6. Define any *one* controlling technique.
7. What are the demerits of 'hygiene theory' ?
8. What is delegation of Authority ?
9. Who constitutes Top Management ?
10. What is meant by grapevine ?
11. What is unity of command ?
12. What do you mean by Span of Management ?

(10 × 2 = 20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. Is management a profession ? Why ?
14. Distinguish between formal and informal organization.
15. Explain MBE.

Turn over

16. Briefly explain the "Maslow's need hierarchy" theory.
17. Explain the steps in planning process.
18. What are the barriers of communication ?
19. Differentiate between recruitment and selection.
20. Explain the process of communication.

(6 × 5 = 30)

Part C

*Answer any two questions.
Each question carries 15 marks.*

21. Describe Henry Fayol's principles of management.
22. Explain the nature and scope of management.
23. Explain the various types of organization.
24. What are the various steps involved in the selection procedure ?

(2 × 15 = 30)