



QP CODE: 21102411



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Reg No :

Name :

BTTM DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT03 - PRINCIPLES OF MANAGEMENT

2017 Admission Onwards

54554EFE

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are the three levels of management?
2. What is meant by Scalar chain?
3. What is piece rate system?
4. List out the characteristics of of plans.
5. What are adhoc plans?
6. Define scientific management.
7. What is division of work?
8. State any two differences between formal and informal organisation.
9. What is Job analysis?
10. List out various benefits of motivation.
11. Name any four theories of Motivation.
12. Define control.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. List down the functions of middle level management.
14. Discuss the functions of Top level management.





15. Describe the features of M.B.O.
16. Briefly explain various types of policies.
17. What is the importance of delegation?
18. Distinguish between line organisation and line and staff organisation.
19. What are the elements of directing?
20. Communication is a two way process. Discuss.
21. What are the steps of Controlling?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the process of planning and its limitations.
23. Describe the elements and principles of delegation of authority.
24. Define communication. What are the barriers of communication? How can they be overcome?
25. What is controlling? Explain the process involved in controlling in an organisation.

(2×15=30)

