



QP CODE: 23104613



23104613

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, FEBRUARY 2023**

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT03 - PRINCIPLES OF MANAGEMENT

2017 Admission Onwards

4BB79783

Time: 3 Hours

Max. Marks : 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Explain Fatigue study.
2. What is Administration?
3. List out the responsibility of a manager.
4. Why planning is an intellectual process?
5. Name the different types of planning.
6. What is the difference between policy and procedure?
7. What is line organisation?
8. What are the difference between staffing and recruitment?
9. What is Job specification?
10. What is meant by self actualisation need?
11. What do you meant by budgetory control?
12. Name different steps involved in the controlling process.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.





13. "Management is an art as well as science ". Explain.
14. Distinguish between unity of command and unity of direction.
15. What are the different steps in planning?
16. What is MBO? Explain the steps involved in MBO.
17. Distinguish between authority and responsibility.
18. Distinguish between delegation and decentralisation.
19. What are the significance of directing?
20. Explain Herzberg motivation Hygiene Theory.
21. Explain the limitations of control.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the process of planning and its limitations.
23. What is organising? Explain the different forms of organisation structure.
24. What is communication? Explain various types of communication.
25. What is controlling? Explain the importance of controlling in an organisation.

(2×15=30)

