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**QP CODE: 24046224**

**Reg No** : .....

**Name** : .....

**BTTM DEGREE (CBCS) IMPROVEMENT/REAPPEARANCE/MERCY CHANCE  
EXAMINATIONS, DECEMBER 2024**

**First Semester**

Bachelor of Tourism and Travel Management

**Core Course - TT1CRT03 - PRINCIPLES OF MANAGEMENT**

2017 Admission Onwards

961A220B

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Esprit de corps?
2. What is Administration?
3. What is coordination?
4. Planning is a continuous process. Why?
5. State any two features of MBO.
6. What you meant by procedures?
7. What is division of work?
8. What are the major internal sources of recruitment?
9. What is the final step in the selection procedure?
10. List out various benefits of motivation.
11. Name any four theories of Motivation.
12. Name different steps involved in the controlling process.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. What are the characteristics of management?
14. What are the tools of scientific management?
15. What are the types of planning?
16. What are the differences between mission and objective?
17. What is the importance of delegation?
18. Briefly explain the characteristics of line organisation.
19. Explain the process of communication.
20. What are the barriers of communication?
21. Explain the relationship between planning and controlling.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the process of planning and its limitations.
23. What is organisation and briefly explain the various forms of organisation?
24. Explain Herzberg motivation hygiene Theory.
25. What is controlling? Explain the process involved in controlling in an organisation.

(2×15=30)

