



19103009

QP CODE: 19103009

Reg No :

Name :

BTTM DEGREE (CBCS) EXAMINATION, NOVEMBER 2019

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT01 - METHODOLOGY FOR TOURISM

2017 Admission Onwards

87CA2C35

Time: 3 Hours

Maximum Marks :80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Who is an excursionist?
2. Expand ITDC.
3. Write a note on rail transportation in the early stages of Tourism development.
4. Define amenities.
5. Which are the industries working closely with tourism industry?
6. Who is the father of tourism?
7. Explain visitor statistics.
8. Which are the Major Points Selected for the Measurement of Tourism? Give the Importance of these Points?
9. What is meant by Social Needs and Equity in Tourism?
10. Which are the functional bodies of WTO?
11. State Two objectives of PATA?
12. Expand IATO.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.





13. Write a note on grand tour period.
14. Distinguish between domestic and international tourism.
15. Give the significance of tourism measurement.
16. Give the problems of measurement of tourism.
17. Discuss the importance of leisure development in India.
18. How government promote social investment in Tourism?
19. What are the objectives of ICAO?
20. Explain the objectives of IATA?
21. What are the objectives of UFTAA?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Briefly elucidate historical evolution of tourism
23. Describe the various forms and types of Tourism.
24. Measurement of statistics is important in Tourism Industry. Give Reasons.
25. Write an essay on the various International travel organizations.

(2×15=30)