



21102409

QP CODE: 21102409

Reg No : .....

Name : .....

**BTTM DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021**

**First Semester**

Bachelor of Tourism and Travel Management

**Core Course - TT1CRT01 - METHODOLOGY FOR TOURISM**

2017 Admission Onwards

3FEAD956

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain international tourism.
2. Write a note on Sargent Committee.
3. Write a note on paid holidays.
4. List the major tourist destinations in Kerala.
5. Define accommodation.
6. Which are the industries working closely with tourism industry?
7. How Measurement of Tourism is helpful in Planning and Development of Tourism?
8. Give the General Problems occurred while measurement of Tourism.
9. Give the role of the Government in framing social investment in Tourism.
10. In which year WTO was renamed as UN WTO?
11. Expand TAAI.
12. State two objectives of IATO.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Give an account of the middleval travellers.





14. Explain the social significance of tourism.
15. Describe the various types of tourist statistics.
16. Explain the various methods of measurement in Tourism.
17. Explain the role of national tourism organization in India.
18. How government promote regional development through tourism?
19. What are the objectives of ICAO?
20. Explain the objectives of IATA.
21. What are the objectives of PATA.?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly explain the importance of transportation network in tourism sector.
23. Explain the various modes of Transportation in Tourism Industry.
24. Measurement of statistics is important in Tourism Industry. Give Reasons.
25. Write an essay on the various International travel organizations.

(2×15=30)

