



22102139

QP CODE: 22102139

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, JULY 2022**

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT01 - METHODOLOGY FOR TOURISM

2017 Admission Onwards

62FC1130

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define recreation.
2. In which year NCT was formed.
3. Write a note on Air transportation in the early stages of Tourism development.
4. Explain Responsible Tourism.
5. What are the A's in Tourism?
6. Which are the industries working closely with tourism industry?
7. What is meant by measurement in Tourism?
8. Which are the Major Points Selected for the Measurement of Tourism? Give the Importance of these Points.
9. Give the role of the Government in framing social investment in Tourism.
10. Which day is celebrated as the World Tourism day?
11. List any Two Objectives of ICAO.
12. Expand IATO.

(10×2=20)

Part B

*Answer any **six** questions.*





Each question carries 5 marks.

13. Romans were considered as the first pleasure seekers. Why?
14. How tourism is contributing to the economic progress of a nation?
15. Give the significance of tourism measurement.
16. Describe the various types of tourist statistics.
17. What do you mean by national economic goal?
18. How the government meet the equity and social needs through tourism industry?
19. What are the objectives of PATA?
20. What are the objectives of UFTAA?
21. Write a note on TAAI.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly elucidate historical evolution of tourism.
23. Explain the various modes of Transportation in Tourism Industry.
24. Explain the various reasons for the intervention of state in tourism development.
25. Write an essay on the various International travel organizations.

(2×15=30)

