



QP CODE: 23104611



23104611

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, FEBRUARY 2023**

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT01 - METHODOLOGY FOR TOURISM

2017 Admission Onwards

24FA97E3

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Explain domestic tourism.
2. Expand NCT.
3. Write a note on road travel after first world war.
4. List the major pilgrim centres in Kerala.
5. Which are the industries working closely with tourism industry?
6. In which year Thomas Cook organised his first trip?
7. What is meant by measurement in Tourism?
8. Give any two methods for the measurement of tourism?
9. What is meant by social needs and equity in tourism?
10. In which year WTO was established?
11. List any two objectives of ICAO?
12. Give examples of two international travel related organizations.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Write a note on the tourism development in India after independence.
14. Distinguish between domestic and international tourism.
15. Give the significance of tourism measurement.
16. Describe the various types of tourist statistics.
17. Explain the role of the Government in political legislation of tourism industry?
18. How regional development is possible through tourism?
19. What are the objectives of PATA?
20. What are the objectives of UFTAA?
21. Write a note on TAAI.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the factors which favour the growth of tourism in India.
23. What are the various components and elements of tourism? Explain each one.
24. Explain the various reasons for the intervention of state in tourism development.
25. Write an essay on the various International travel organizations.

(2×15=30)

