



QP CODE: 24046222

24046222

Reg No :

Name :

**BTTM DEGREE (CBCS) IMPROVEMENT/REAPPEARANCE/MERCY CHANCE
EXAMINATIONS, DECEMBER 2024**

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT01 - METHODOLOGY FOR TOURISM

2017 Admission Onwards

63A71010

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Who is a tourist?
2. Expand ITDC.
3. Write a note on rail transportation in the early stages of Tourism development.
4. Explain rural tourism.
5. Define amenities.
6. Which are the industries working closely with tourism industry?
7. Explain visitor statistics.
8. Which are the Major Points Selected for the Measurement of Tourism? Give the Importance of these Points.
9. Give the role of the Government in framing social investment in Tourism.
10. List any two objectives of WTO.
11. IATA was established in which year?
12. Expand PATA.

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.





13. Describe the major tourism developments during the Egyptian period.
14. Explain the socio cultural significance of tourism.
15. Give a brief account of Measurement of Tourism.
16. Give the significance of tourism measurement.
17. What do you mean by national economic goal?
18. How the government meet the equity and social needs through tourism industry?
19. What are the objectives of ICAO?
20. What are the objectives of UFTAA?
21. Give a brief account of IATO.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the reasons of rapid growth of tourism in the modern world.
23. Explain the various modes of Transportation in Tourism Industry.
24. Explain the various reasons for the intervention of state in tourism development.
25. Write an essay on the various International travel organizations.

(2×15=30)

