

**B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2018****Sixth Semester**

Core 21 – PRINCIPLES OF INTERNATIONAL BUSINESS FOR TOURISM
(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Section A*Answer all questions.**Each question carries 1 mark.*

1. Expand GATT.
2. What is floating exchange rate?
3. What is hedging?
4. What is deflationary gap?
5. What is trade cycle?
6. Define free trade.
7. What is a free port?
8. Define Balance of payment.
9. Name the Central Bank of India.
10. What is demonitisation?

(10 × 1 = 10)

Section B*Answer any eight questions.**Each question carries 2 marks.*

11. In which year New Economic Policy was announced in India.
12. Define Sustainable Development.
13. Which is the head quarters of UNWTO.
14. What are the barriers to International Travel?
15. Do we need a passport to visit Lakshadweep Islands?
16. State the assumptions of Comparative Cost theory.
17. What is exchange control?
18. What is LPG?

Turn over

19. What is EXIM Bank?
20. What is Blue economy?
21. What is foreign exchange revenue?
22. Define open economy.

(8 × 2 = 16)

Section C

*Answer any six questions.
Each question carries 4 marks.*

23. What is terms of trade?
24. What is exchange control?
25. What is forward exchange?
26. State the important provision of FEMA.
27. What is Special Drawing Right?
28. List out the disadvantages of Globalisation.
29. Discuss the causes of Inflation.
30. Why tourism is considered as an International Business?
31. Give an account of different types of Passport.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Discuss the important procedure connected to export and import in India.
33. Examine how Information Technology facilitate International business.
34. Examine the objectives and methods of Exchange Control.
35. Explain the role and function of IBRD and ADB.

(2 × 15 = 30)