

E 6443

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Reg. No.....

Name.....

B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2019

Sixth Semester

Core 21—PRINCIPLES OF INTERNATIONAL BUSINESS FOR TOURISM
(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Section A

*Answer all questions.
Each question carries 1 mark.*

1. Give the year and date of establishment of WTO.
2. Expand GATS.
3. In which place IMF is located.
4. Which theory is known as the classical theory of international trade ?
5. What is foreign exchange ?
6. What is free trade ?
7. What is Fixed deposit ?
8. What is discount rate.
9. Define over draft.
10. What is import-substitution.

(10 × 1 = 10)

Section B

*Answer any eight questions.
Each question carries 2 marks.*

Distinguish between the following :

11. Balance of trade and Balance of Payment.
12. Free trade VS protection.
13. Flexible exchange rate and floating exchange rate.
14. Goods and serusable.
15. Visible and invisible trade.
16. Inbound and Outbound tourism.

Turn over

17. Visa and Passport.
18. Domestic and International tourist.
19. FERA and FEMA.
20. IBRD and IMF.
21. Devaluation and demonetisation.
22. Paper currency and Cryptocurrency.

(8 × 2 = 16)

Section C

*Answer any six questions.
Each question carries 4 marks.*

23. What do you mean by blocked accounts ?
24. What is stable exchange rate.
25. What is exchange control ?
26. State the significance of arbitrage in international trade.
27. Write a note on IDA.
28. Discuss how tourism support international trade.
29. Examine the major causes for fluctuations in exchange rate.
30. What are barriers to international travel ?
31. What is money market ?

(6 × 4 = 24)

Section D

*Answer any two questions.
Each question carries 15 marks.*

32. Critically examine the purchasing power parity theory.
33. What is exchange control. Give an account of multiple exchange rates.
34. Examine the impact of globalisation in India's balance of Payment Position.
35. Discuss the role and functions of IMF.

(2 × 15 = 30)