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Reg. No.....

Name.....

**B.T.S./B.T.T.M DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2017**

**Second Semester**

**Core Course V—CULTURAL HISTORY AND TOURISM RESOURCES OF KERALA**

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A (Short Answer Questions)**

*Answer all questions.*

*1 mark each.*

1. Define Cultural Tourism.
2. Who compiled the first Malayalam dictionary ?
3. What is Folklore ?
4. When was the Kozhikode city established ?
5. Which place is known as "Gate of Ancient India" ?
6. Which part of Kerala is the famous Vadakkumnatha temple located ?
7. What is Polygamy ?
8. Which is the birth place of Thunjan Ramanujan Ezhuthachan ?
9. What are Homestays ?
10. Who was the founder of Kerala Kalamandalam ?

(10 × 1 = 10)

**Part B (Brief Answer Questions)**

*Answer any eight questions.*

*2 marks each.*

11. Name two cultural and heritage sites in Kerala.
12. Write short note on Rulers of Cochin.
13. Which are the major cities in Kerala ?
14. List any four popular beaches of Kerala.
15. What is Buddhism ?
16. What is backwater tourism ?
17. What is Cochin Carnival ?

**Turn over**

18. What is the significance of Kerala Mural paintings ?
19. What is Intangible Cultural Heritage ?
20. What do you mean by Ritual Art ?
21. What were the major social evils that prevailed in ancient Kerala ?
22. List the major destinations in Kerala with high tourism importance.

(8 × 2 = 16)

**Part C (Descriptive/Short Essay Type Questions)**

*Answer any six questions.  
4 marks each.*

23. Describe in detail, the Islamic influence in Kerala culture.
24. What do you know about the Kingdom of Travancore ?
25. Discuss the major objectives of Land Reform in Kerala.
26. Kerala is well known for Fairs and Festivals. Substantiate the statement.
27. Briefly describe the challenges and opportunities of Kerala tourism.
28. What do you know about Kerala's political struggle to create a responsible government ?
29. What is the role of women in Marumakkathayam ?
30. Explain the tourist attraction at Varkala.
31. What are the major factors that lead to the initiation of Kerala tribe ?

(6 × 4 = 24)

**Part D (Long Essays)**

*Answer any two questions from the following.  
15 marks each.*

32. Discuss the major Economic and Social benefits of Cultural tourism in Kerala.
33. Explain the uniqueness of Kerala as a prominent tourist destination. What steps are taken from the part of Kerala government in order to sustain the same?
34. Write detailed note on any four important Historical monuments of Kerala, that are considered important for international tourism promotion.
35. Elaborate on the major tourist attractions in each of the following districts in Kerala :
  - (i) Kozhikode.
  - (ii) Thrissur.
  - (iii) Ernakulam.

(2 × 15 = 30)