

QP CODE: 20100812



20100812

Reg No : .....

Name : .....

**BTTM DEGREE (CBCS) EXAMINATION, MARCH 2020**

**Fourth Semester**

Bachelor of Tourism and Travel Management

**Core Course - TT4CRT15 - TRAVEL AGENCY AND TOUR OPERATION BUSINESS**

2017 Admission onwards

502F83ED

Time: 3 Hours

Marks: 80

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. Who is known as the father of travel agency business and why?
2. Which are the principal sources of income for travel agencies?
3. Narrate the procedure for approval of travel agents in India?
4. What do you mean by travel agency linkage?
5. Who is a tour escort?
6. How a travel agency related with a hotel?
7. What is the function of domestic passage booking counter in a travel agency?
8. What are the facilities provided in an international passage booking counter?
9. What is Medical tourism package?
10. Mention the advantages of package trips?
11. Distinguish GIT and FIT?
12. What are the main components of an itinerary?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*

13. What is the importance of IATA approval for a Travel Agency business?
14. What is the importance of IATA approval for a Travel operation business?





15. Explain the linkage between airlines and travel agents.
16. Who is the tour guide? What is the importance of tour guide in a travel sector?
17. Write a note on VISA? What are the type of VISA ?
18. What is the role of tour operation section in a travel business?
19. Discuss the concept of tour package?
20. Narrate the history of tour packages.
21. What are the reference tools for a itinerary preparation ?

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the procedure for Dept.of Tourism ,Govt of India approval for tour operation business.
23. Write an essay on the organizational structure of a travel agency.
24. Write an essay on functions of a tour operator.
25. Prepare a 7 days /6 nights itinerary for a group of foreign tourists who came to visit major historic sites in north India

(2×15=30)

