



22101362

QP CODE: 22101362

Reg No :

Name :

**BTTM DEGREE (CBCS) IMPROVEMENT / REAPPEARANCE EXAMINATIONS,
MAY 2022**

Fourth Semester

Bachelor of Tourism and Travel Management

Core Course - TT4CRT15 - TRAVEL AGENCY AND TOUR OPERATION BUSINESS

2017 Admission Onwards

6CFD7B06

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who became the pioneer in travel agency business in India?
2. Who is a tour operator?
3. Narrate the procedure for approval of travel agents in India.
4. Mention any two difference between a travel agent and a tour operator.
5. Which are the linkages of travel agency business?
6. Who is a tour escort?
7. What is travel insurance?
8. List out the major types of VISA issued by the Govt.of India.
9. What is tailor made package?
10. Name the different types of tour operators.
11. What are the different stages for developing a tour itinerary?
12. Which are the traveller details required for itinerary preparation?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. What are the functions of travel agency?
14. What are the responsibilities of a Travel Agency?
15. Explain the linkage between airlines and travel agents.
16. How are tour operation companies and the hotels interlinked?
17. Discuss the role of domestic passage booking.
18. What is the role of the tour operation section in a travel business?
19. Discuss the concept of a tour package.
20. What is an inclusive package? Explain its features.
21. What are the guidelines for the itinerary preparation?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Analyse in detail about the major sources of income of travel agents.
23. Write an essay on the organizational structure of a travel agency.
24. Write an essay on the concept of tour packages and its advantages.
25. Write an essay on a tour itinerary and its types.

(2×15=30)

