



QP CODE: 23107506

Reg No :

Name :

**BTTM DEGREE (CBCS) SPECIAL SUPPLEMENTARY EXAMINATIONS,
APRIL 2023**

Fifth Semester

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT

CORE COURSE - TT5CRT20 - E-TOURISM

2020 Admission Only

609C975B

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Internet.
2. What do you mean by digital convergence?
3. Define the term cyber crime.
4. Write any two types of cybersecurity threats.
5. What is online marketing?
6. What is debit card with example?
7. What are some examples of biometric systems?
8. Why is search engine optimization important?
9. Explain the term SEM?
10. What is online reputation management?
11. Define GDS?
12. What are the tourism trends?

(10×2=20)





Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What happens if you break a cyber law?
14. How can we reduce negative effects of computer on human health? Explain.
15. Explain Internet and its uses.
16. Explain why digital security is important in tourism?
17. Explain about access control in detail.
18. Explain about social media optimization.
19. Is mobile phone good or bad? Justify.
20. Differentiate between CRS and GDS.
21. Explain about E-ticketing.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain about Cyber Law and cyber addictions in detail.
23. Explain about Online Booking System. Write the advantages and disadvantages of Online booking system.
24. What is a Computing platform? Explain different computing platforms in detail.
25. Explain about online ticketing system and travel portal in detail.

(2×15=30)

