



23128461

QP CODE: 23128461

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, OCTOBER
2023**

Fifth Semester

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT

CORE COURSE - TT5CRT20 - E-TOURISM

2017 Admission Onwards

F04E9E13

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Wireless Technology?
2. What is cyber security?
3. Can technology be an addiction?
4. What is smartphone addiction?
5. What is Internet marketing example?
6. What is Credit Card?
7. Define access control.
8. What is SEO?
9. Expand SMO.
10. What you mean by paid media?
11. What is difference between CRS and GDS?
12. What is the function of GDS?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Write the importance of digital convergence.
14. Explain about Cyber Law.
15. What are the health problems associated with computer use?
16. Explain the use of online check in.
17. Explain about Smart Card.
18. Explain the importance of SEM.
19. What is a Computing platform?
20. Explain about online ticketing system.
21. What is online travel portals?

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. Explain about digital convergence, cyber crime, cyber ethics in detail.
23. Explain in detail about biometric security system with examples.
24. Explain about Mobile Phones. Write the advantages and disadvantages of mobile phones.
25. Explain about tourism trends in detail.

(2×15=30)

