



22101351

QP CODE: 22101351

Reg No :

Name :

**BBA DEGREE (CBCS) IMPROVEMENT / REAPPEARANCE EXAMINATIONS,
MAY 2022**

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT17 - MANAGERIAL ECONOMICS

2017 Admission Onwards

D3D58B6A

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give four significance of managerial economics.
2. What is micro economics?
3. Write a short note on recession.
4. What is OMO?
5. What do you mean by fiscal policy?
6. What do you mean by utility?
7. What is price elasticity of demand?
8. Mention the methods to measure price elasticity of demand.
9. What are the advantages of penetration pricing policy?
10. What do you mean by price leadership?
11. Write a short note on monopolistic competition.
12. What are the features of monopoly?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Distinguish between managerial economics and pure economics.
14. What are the major causes of business cycle?
15. Point out the merits and demerits of capitalism.
16. Briefly explain the monetary measures to control inflation.
17. Write a short note on demand schedule.
18. Discuss consumer surplus under utility analysis.
19. Write a short note on:
(a) Iso cost curves (b) Iso quants
20. Write a short note on different pricing policies.
21. Explain different types of market classifications.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the scope of Managerial Economics.
23. Briefly state the function of Commercial Banks.
24. What do you mean by demands? Briefly explain the determinants of demands.
25. Elucidate the laws of production function.

(2×15=30)

