

QP CODE: 23104983



Reg No : .....

Name : .....

**B.VOC DEGREE REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS,  
FEBRUARY 2023**

**First Semester**

B.Voc Sound Engineering

**BSEG103 - MEDIA HISTORY**

2018 Admission Onwards

A1029C8F

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any ten questions.*

*Each question carries 2 marks.*

1. BBC started in the year \_\_\_\_\_?
2. Who invented the Radio?
3. In india FM broadcasting was first started in?
4. The year of magical remedy act - ?
5. The Culcutta advertising agency started operations in \_\_\_\_\_?
6. Expand SITE?
7. The first soap opera in indian television?
8. Director of Voyage to the moon ?
9. The first Indian talkie?
10. \_\_\_\_\_ is generally thought of as action in a single location and continuous?
11. In India, films are censored by \_\_\_\_\_?
12. What is DTP?


(10×2=20)

**Part B**

*Answer any six questions.*

*Each question carries 5 marks.*

Turn Over

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13. Write a short note on development of radio.
  14. Write a short note on history of PR.
  15. Brief note on prasar bharathi act.
  16. Brief note on broadcasting bill.
  17. Write a short note on history of cinema.
  18. Brief note on soviet films.
  19. Explain the middle cinema.
  20. Explain the second wave.
  21. What is the importance of social media?

(6×5=30)

**Part C**

*Answer any two questions.*

*Each question carries 15 marks.*

22. Explain advantages and disadvantages of Radio Broadcast.
23. Trace out the history of PR in India.
24. Write an essay on Soviet Realism.
25. A movie is a directors art, comment.

(2×15=30)