



QP CODE: 25001137



25001137

Reg No :

Name :

**B.VOC DEGREE (REGULAR / IMPROVEMENT /REAPPEARANCE)EXAMINATIONS,
DECEMBER 2024**

First Semester

B.VOC SOUND ENGINEERING

BSEG103 - MEDIA HISTORY

2018 Admission Onwards

8FBCF5EE

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. NBC started in the year _____
2. The first radio club in india.
3. What is the meaning of Akashavani?
4. The first indian ad agency is ?
5. PRSI was formed in the year _____
6. Intersputnik began operating in.
7. Victors is _____ type of channel.
8. The first film of Lumiere brothers.
9. The country where Realism originated ?
10. In film editing _____ is the continuous footage between two cuts.
11. Indian first feature length documentary made by _____
12. What is DTP?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Define advertisement.
14. What is IPRA?
15. Write a short note on television.
16. Brief note on prasar bharathi act.
17. Write a short note on history of cinema.
18. Explain the middle cinema.
19. Explain the second wave.
20. What are the limitations of censor board in India?
21. What is online journalism?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the future of radio.
23. Trace out the growth of advertising in India.
24. Trace out the history of world cinema.
25. Write an essay on Sathyajith Roy, Dadasaheb phalke and Ritwik Ghatak, the pioneers of Indian cinema.

(2×15=30)

