

18002107



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Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, DECEMBER 2018

First Semester

Faculty of Commerce

PM 01 C02—PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each question carries a weight of 1.

1. What do you mean by task force ?
2. Explain the nature of management as a system of authority.
3. Define OB.
4. What is goal conflict ?
5. What do you mean by MBE ?
6. Explain delegation of authority.
7. What is quantitative approach to management ?
8. Explain TQM.

(5 × 1 = 5)

Section B

Answer any five questions.

Each question carries a weight of 2.

9. Define planning. Discuss its premises.
10. Explain the models of OB.
11. Define group cohesiveness. Discuss the factors which influence group cohesiveness.
12. Define OD. Discuss the concepts of OD.
13. What is span of control ? Describe the factors governing span of control.

Turn over





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14. Discuss the factors influencing organizational structure.
15. Is management a science or an art ?
16. Describe the theories of change.

(5 × 2 = 10)

Section C

*Answer any **three** questions.
Each question carries a weight of 5.*

17. Discuss the stages of group formation.
18. What is MBO? Describe the steps involved in the introduction of MBO.
19. Explain the principles of management.
20. What is corporate social responsibility ? Discuss social responsibilities of business towards different groups.
21. Describe the conflict process.
22. What is forecasting ? Discuss the techniques of forecasting.

(3 × 5 = 15)

