

E 7289

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Reg. No.....

Name.....

UNDERGRADUATE (C.B.C.S.S.) EXAMINATION, APRIL 2019

Fifth Semester

Open Course—INVESTMENT MANAGEMENT.

(Offered by the B.O.S. in Management)

[2013 to 2016 Admissions]

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions.
Each question carries 1 mark.*

1. What do you mean by Investment ?
2. What are Primary Securities ?
3. Expand SCRA.
4. What is Business risk ?
5. Give any *two* direct Investment alternatives.
6. What is Bill of Exchange ?
7. Expand OTCEI.
8. What do you mean by Investment Trusts ?
9. Name *two* institutions that deal in Money Market.
10. What is Sweat Equity ?

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. Give any *four* features of an ideal Investment programme.
12. What is close end funds ?
13. Explain Hire Purchase.
14. What is green based trading ?

Turn over

15. Write short note on pure risk and speculative risk.
16. List out some open ended unit schemes.
17. What is level premium policy ?
18. What do you mean by marketing of securities ?
19. Enlist the various money market instruments.
20. Who are the *four* constituents in the organisation of a mutual fund ?
21. Write short note on market maker.
22. What is money market mutual funds ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Explain the scope of Investment Management.
24. What are the characteristics of Equity Shares ?
25. Distinction between Money market and Capital Market.
26. Explain the factors influencing prices on Stock Exchange.
27. Discuss the advantages of Right issue.
28. What is the need of setting up mutual funds ?
29. Differentiate Investment from Speculation.
30. Explain the characteristics of financial services.
31. What are the advantages of buying the units of UTI.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. What do you mean by Risk ? What are the causes of risk ? Discuss its types.
33. What functions does money market perform ? Discuss the features of Indian money market.
34. Describe some of the major stock exchange in India. How is OTCEI different from other stock exchanges ?
35. Write a detailed on various Transferable Financial Securities.

(2 × 15 = 30)