

18001906



18001906



Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2018

Third Semester

Faculty of Commerce

BE 03 C15—BUSINESS ENVIRONMENT

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each answer not to exceed one page.

Each question carries a weight of 1.

1. Explain the various kinds of legal systems.
2. Bringout the meaning of Business Environment and discuss the need for study and scanning of the same by and industrial concern.
3. Describe the organisation of culture.
4. Discuss the term Natural Environment.
5. What are the different models of CSR ?
6. Briefly state the economic conditions which affect the economic environment.
7. State the relevance of environmental impact assessment inputs to project life cycle.
8. Define and explain 'Business Ethics'. What are the important Ethical Principles that a business should follow ?

(5 × 1 = 5)

Section B

Answer any five questions.

Each answer not to exceed two pages.

Each question carries a weight of 2.

9. Explain how environment can be managed for sustainable development.
10. Describe various process of Environmental Analysis.

Turn over

1/2





18001906

11. What are the components of environmental costs included in Environmental Accounting ?
12. What do you understand by political risks and discuss their impact on international business environment.
13. Explain the arguments for and against social involvement by a business ?
14. Briefly explain 'free market economy'. Discuss the main features, merits and demerits of the market.
15. What are the economic policies which have great impact on business ?
16. Explain the internal components of business environment.

(5 × 2 = 10)

Section C

Answer any three questions.

Each answer not to exceed five pages.

Each question carries a weight of 5.

17. "The business has to fulfill the social responsibilities to different sections of the society". Explain.
18. Explain the uncontrollable environmental factors which influence the business environment
19. Briefly explain the structure of Indian Economy.
20. Explain the term 'Political System' and its different classification. Also describe the types and causes of political risk.
21. What are the socio-cultural factors which influence business environment ?
22. State the nature and objectives of business. Explain the nature and scope of Business Environment.

(3 × 5 = 15)

