

18001905



Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2018

Third Semester

Faculty of Commerce

CG 03 C14—CORPORATE GOVERNANCE

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any five questions.

Each answer not to exceed one page.

Each question carries a weight of 1.

1. What are the key elements of Corporate Governance ?
2. What do you mean by 'Professional Ethics' ?
3. What is organisational culture ?
4. Explain the term 'Knowledge Management'.
5. Explain the concept of 'Corporate Excellence'.
6. Write note on 'Independent Director'.
7. What is the role of chairman in Corporate Governance ?
8. What do you mean by cultural diversity ?

(5 × 1 = 5)

Section B

Answer any five questions.

Each answer not to exceed two pages.

Each question carries a weight of 2.

9. Explain briefly the mandatory requirements of clause 49 of the listing requirements.
10. Explain the provisions relating to 'Disclosure' in Corporate Governance.
11. What are the important principles of Business Ethics ?





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12. What are the important ways of improving organisational culture ?
13. What are the key ethical values connected with marketing ?
14. How to avoid exploitation of employees by employers ?
15. What are the benefits of Corporate Governance ?
16. Explain the stages of Knowledge Management Process.

(5 × 2 = 10)

Section C

*Answer any **three** questions.*

*Each answer not to exceed **five** pages.*

Each question carries a weight of 5.

17. Explain the provisions relating to Board of Directors and audit Committee in Corporate Governance.
18. Explain the meaning and importance of Corporate Image and how do you build Corporate Image ?
19. 'Business Should act ethically'. Explain.
20. Explain the salient features of Indian culture. How will you manage cultural diversity in a dynamic business environment.
21. Explain QWL and What are the factors affecting QWL ?
22. Explain the significance of Corporate Governance in India.

(3 × 5 = 15)

