

19002155



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Reg. No.....

Name.....

**M.Com. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2019**

**Third Semester**

Faculty of Commerce

CG 03 C 14—CORPORATE GOVERNANCE

(2012–2018 Admissions)

Time : Three Hours

Maximum Weight : 30

**Section A**

*Answer any five questions.*

*Each answer not to exceed one page.*

*Each question carries a weight of 1.*

1. Write a short note on 'Knowledge Management'.
2. What do you mean by QWL ?
3. What is Knowledge Economy ?
4. Give a brief note on 'Whistle blowing'.
5. What is the role of remuneration committee ?
6. Why is there a need to have a CEO separate from Board Chairman ?
7. Is there any remuneration payable to an independent director ? If yes, list down the forms of payment.
8. Name the various mandatory committees of the board.

(5 × 1 = 5)

**Section B**

*Answer any five questions.*

*Each answer should not exceed two pages.*

*Each question carries a weight of 2.*

9. Explain the characteristics of business ethics.
10. What is Knowledge Management ? Explain the functions of knowledge management.
11. What is the role of an independent director ?
12. Explain the importance of corporate image.
13. Give a brief account of the issues associated with marketing ethics.
14. Who is a CEO ? What is the role of CEO in Company management ?





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15. What is the relation between business ethics and corporate governance ? Explain the common ethical issues in business.
16. Discuss the role of stakeholders in Corporate Governance. (5 × 2 = 10)

### Section C

*Answer any three questions.  
The answer should not exceed 5 pages.  
Each question carries a weight of 5.*

17. "Companies which behave in an ethical way gain the long run." — Explain.
18. "Organisational culture has been identified as one of the main factors which influence the ethical conduct at work places." — Explain.
19. Explain in detail the main characteristics and principles of business ethics.
20. What are the key features of Corporate Governance in Indian context ? Explain the significance of Corporate Governance Report.
21. What do you mean by Corporate Image ? Explain the significance of corporate image and what are the necessary steps to build corporate image ?
22. Explain the powers and functions of Audit Committee. (3 × 5 = 15)

