



QP CODE: 20100811



Reg No :

Name :

BTTM DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Tourism and Travel Management

Core Course - TT4CRT14 - GUIDING SKILLS FOR TOURISM

2017 Admission onwards

E1F7F302

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Who is a government guide?
2. Define an escort.
3. Write a note on the role of a guide as a "public relation representative".
4. What do you mean by speaking skill?
5. List any two sins of service during guiding.
6. Explain the beginning stage of service cycle.
7. What is meant by visa on arrival?
8. What are the important water based adventure sports?
9. Code of conduct' is important for visitors. Why?
10. Give a short note on rail transportation in India.
11. Security of tourists is a priority element during a tour. Give your opinion.
12. Expand WTO.

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. Give the concept and definition of tour guiding.
14. How do you organise a guiding business?
15. Explain the skills needed for a naturalist guide.





16. List the major personality traits possessed by guides. Explain any two.
 17. Handling of different age group is a major task of guiding. Discuss
 18. Personal hygiene and grooming are essential qualities of guide. Explain.
 19. List the responsibilities of a tour guide.
 20. Briefly explain about intermodal tours.
 21. Give your suggestions pertaining to maintain a good relationship between guide with fellow guides.
- (6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Why proper training and practice is important for guides in tourism?
23. Write an essay on the difficult situations that are faced by tourist guides.
24. Write an itinerary pertaining to a south Indian pilgrimage sites constituting 7 days tour.
25. Write an essay on conducting various types of tours.

(2×15=30)

