



QP CODE: 21102791

21102791

Reg No :

Name :

BTTM DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021

Fourth Semester

Bachelor of Tourism and Travel Management

Core Course - TT4CRT14 - GUIDING SKILLS FOR TOURISM

2019 Admission only

F5A76834

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is a step on guide?
2. Write a note on the role of a guide as a "conduit".
3. How do you organize a 'guiding business'?
4. Explain the ending stage of service cycle.
5. Who are the difficult age group to handle during guiding? Why?
6. Give the difficult situations usually guides have to face.
7. Explain e-visa.
8. Write a short note on adventure tourism.
9. Write a short note on the significance of 'checklist'.
10. Give a short note on rail transportation in India.
11. Give the route of golden chariot.
12. Define convention tours.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Give the concept and definition of tour guiding.
14. Write a note on the business of tour guiding.





15. Explain the major leadership skills required for guiding.
16. Explain moment of truth.
17. What are the seven sins of service?
18. List the responsibilities of a tour guide.
19. 'Code of conduct is the success factor of guiding'. Why?
20. Give the importance of understanding clients needs.
21. "Good security measures are an essential requirement of tour guiding". Discuss.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the role, function and responsibilities of a tour guide.
23. Explain briefly about the presentation and speaking skills needed for a guide.
24. Grooming and personal hygiene have an important role in guiding. Give your views.
25. " Tour Guides are called "Cultural Ambassadors of a Country". Comment.

(2×15=30)

