

**E 2227**

(Pages : 2)

Reg. No.....

Name.....

**B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2016**

**Fourth Semester**

**Common Core Course 4 – PRINCIPLES OF MANAGEMENT**

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A (Short Answer Questions)**

*Answer all questions.*

*1 mark each.*

1. What do you mean by long range planning?
2. What is policy?
3. Define Delegation.
4. What do you mean by Organisation Chart?
5. Expand MBO and MBE.
6. What is Scalar Chain?
7. What is Scientific Management?
8. Define Motivation.
9. What do you meant by Mission?
10. Name the social needs as per Maslow's hierarchy of needs.

(10 × 1 = 10)

**Part B (Brief Answer Questions)**

*Answer any eight questions.*

*2 marks each.*

11. Difference between Delegation and Decentralisation.
12. What is Induction training?
13. Explain downward and upward communication.
14. What is Span of Management?
15. Distinguish between Unity of Command and Unity of Direction.
16. What is Performance appraisal?
17. What do you mean by budgetary control?
18. Write a note on Standing plan and Single use plan.

**Turn over**

19. Write any *four* functions of Supervisory level management.
20. Write a note on Directing.
21. What are programmed decisions?
22. What do you mean by Planning premises?

(8 × 2 = 16)

**Part C (Descriptive/Short Essay Questions)**

*Answer any six questions.*

*4 marks each.*

23. "Is Management a full-fledged profession". Comment.
24. Distinguish between Management and Administration.
25. What are the different level of management? Explain its functions.
26. Explain the types of departmentation.
27. Distinguish between formal and informal organisation.
28. Explain the types of Planning.
29. Compare Herzberg's motivation theory with Maslows need hierarchy theory.
30. Explain the process of communication.
31. What are the advantages and disadvantages of decentralisation?

(6 × 4 = 24)

**Part D (Long Essays)**

*Answer any two questions.*

*15 marks each.*

32. Explain the principles of management suggested by Henry Fayol.
33. Explain the selection process.
34. Explain different methods of Training.
35. "Planning without control is meaningless and control without planning is aimless". Explain.

(2 × 15 = 30)