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Reg. No. 1048725

Name S. H. NOJ.

**B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017**

**Fourth Semester**

**Common Core Course 4—PRINCIPLES OF MANAGEMENT**

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

1. Define management ? ✓
2. Who propounded scientific management
3. Name any *one* functional area of management". ✓
4. Expand MBO ?
5. Define any one controlling technique ? ✓
6. Who propounded Hygiene theory of motivation ?
7. ——— are the end results which an organization tries to achieve. ✓
8. What are the various bases of departmentation ? ✓
9. ——— is a process of stimulating people to action to accomplish desired goals. ✓
10. Name any *one* internal source of recruitment ? ✓

(10 × 1 = 10)

**Part B**

*Answer any eight questions.*

*Each carries 2 marks*

11. Define Responsibility ? ✓
12. What is a mission statement ? ✓
13. Define objectives ? ✓
14. What do you understand by multidisciplinary nature of management ? ✓
15. What is an organization chart ? ✓
16. What are the differences between administration and management ? ✓
17. What is leadership ? ✓

**Turn over**

18. Define motivation? ✓
19. What do you mean by OJT? ✓
20. What do you understand by manpower planning? ✓
21. What are the barriers of communication? ✓
22. Define strategy? ✓

(8 × 2 = 16)

### Part C

Answer any **six** questions.

Each carries 4 marks.

23. Why management is considered as a profession. Explain? ✓
24. Explain the levels of management? ✓
25. What are the major contributions of F. W. Taylor? ✓
26. What do you mean by systems approach to management? ✓
27. What are the various trends in management? ✓
28. Explain the steps in effective delegation?
29. What are the various bases of departmentation? ✓
30. Explain matrix organization structure?
31. What are the tools of controlling? ✓

(6 × 4 = 24)

### Part D

Answer any **two** questions.

Each carries 15 marks.

32. Explain the fourteen principles of management?
33. Explain any *one* theory of motivation?
34. Explain the nature and scope of management?
35. Explain span of management and how span be made effective?

(2 × 15 = 30)