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**B.T.S. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2018**

**Fourth Semester**

Common Core Course-4—PRINCIPLES OF MANAGEMENT

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

1. Expand MBO.
2. Define unity of command.
3. Management is both \_\_\_\_\_ and \_\_\_\_\_.
4. What do you understand by mission ?
5. Define Organisaion.
6. What are the levels of Management ?
7. What is Motivation ?
8. What do you understand by delegation ?
9. Name any one controlling technique.
10. Who is the propounder of 14 principles of management ?

(10 × 1 =10)

**Part B**

*Answer any eight questions.*

*Each question carries 2 marks.*

11. Define Scientific Management.
12. What is Planning ?
13. What is Mission ?
14. What do you mean by span of Management ?
15. Define Decenralisation.
16. What is Recruitment ?
17. Define Leadership.

**Turn over**

18. What do you mean by group wise Communication ?
19. Define Controlling.
20. Define a System.
21. What are the various Communication Media ?
22. Define Job Enrichment.

(8 × 2 = 16)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

23. Management is an inexact science. Explain.
24. Explain the functions of management.
25. Explain the process of planning.
26. Differentiate between administration and management.
27. What are the various barriers of communication ?
28. What are the steps in delegation ?
29. What are the various on the job training methods ?
30. Explain Maslow's need hierarchy theory.
31. Explain the scope of management.

(6 × 4 = 24)

### Part D

*Answer any two questions.  
Each question carries 15 marks.*

32. Explain the recent trends in Management.
33. Explain the fourteen Principles of Management.
34. Explain the factors that block effective delegation. How can delegation be made effective ?
35. Explain the nature and evolution of Management.

(2 × 15 = 30)