

E 6297

(Pages : 2)

Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2019

Sixth Semester

B.A. Economics (Model I and Model II)

ENTREPRENEURSHIP AND SMALL BUSINESS ECONOMICS

(Choice Based Core Course for Model I B.A. Economics and Vocational Course for Model II B.A. Economics)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A (Definition Type Questions)

Answer all questions in one sentence each.

Each question carries 1 mark.

Define the following :

- | | |
|-------------------------|-----------------------|
| 1. Entrepreneur. | 6. Cluster. |
| 2. Innovation. | 7. Network Analysis. |
| 3. SIDBI. | 8. Capital Formation. |
| 4. Creativity. | 9. Ministry of MSME. |
| 5. Project Formulation. | 10. BPO. |

(10 × 1 = 10)

Part B

Answer any eight of the following questions in a paragraph each.

(Not exceeding 100 words)

Each question carries 2 marks.

11. Motivation.
12. Project Appraisal.
13. Small Scale Industry.
14. TQM.
15. PERT.
16. Franchising.

Turn over

17. Sub-contracting.
18. Quality Circle.
19. Small Scale Industry.
20. Entrepreneurship Development.
21. Business environment.
22. Project Planning.

(8 × 2 = 16)

Part C (Short Essays)

Answer any six of the following questions in one and a half pages each.

(Not exceeding 150 words).

Each question carries 4 marks.

23. What are the functions of an entrepreneur ?
24. What are the problems faced by Women Entrepreneurs ?
25. Discuss the different phases in a project life cycle.
26. Discuss the Weberian Theory on entrepreneurship.
27. What are the types of Project Appraisal ?
28. What are the obstacles to the development of Entrepreneurship in India ?
29. Discuss the relationship between large and small business.
30. Discuss the functions of Management.
31. How does TQM benefit small enterprises ?

(6 × 4 = 24)

Part D (Long Essays)

Answer any two of the following questions.

(Not exceeding four pages each)

Each question carries 15 marks.

32. What are the characteristics of entrepreneurship ? Discuss the Economic and Social benefits of entrepreneurship.
33. Elaborate the innovation theory proposed by Schumpeter.
34. Discuss the characteristics of Small Scale industry. What are the arguments on favour of the sector ?
35. Discuss the entrepreneurial opportunities in contemporary business environment.

(2 × 15 = 30)