

E 2562

(Pages : 2)

Reg. No.....

Name.....

B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2015

First Semester

HISTORICAL PERSPECTIVES OF MANAGEMENT

(Common for B.B.A and B.B.M)

(2013 Admission onwards)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all questions.
Each question carries 1 mark.*

Define the following :

- 1 Management.
- 2 MBE.
- 3 Organizing.
- 4 Modern Management.
- 5 MIS.
- 6 Departmentation.
- 7 Leadership.
- 8 Participative management.
- 9 Motivation.
- 10 Line and staff.

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

- 11 What are the characteristics of management.
- 12 What is Delegation of Authority.
- 13 What is TQM.
- 14 What are the objectives of MBO.
- 15 What is on the job training.
- 16 What are the features of staffing.
- 17 What are the various leadership styles.

Turn over

- 18 What are the objectives of controlling.
- 19 What are the objectives of Scientific management.
- 20 What is mental revolution.
- 21 What are the characteristics of planning.
- 22 What is social responsibility ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

- 23 Define management. What are the functions managers perform to attain set goals.
- 24 Explain Henry Fayol's 14 principles of management.
- 25 Explain Theory X and Theory Y assumptions.
- 26 Explain Fielders Contingency approach to Leadership.
- 27 What determines the span of management and hence the levels of organization.
- 28 Explain the expectancy model of motivation.
- 29 Explain the factors that determine span of control.
- 30 Explain the various sources of recruitment with their merits and demerits.
- 31 Distinguish between formal and informal organization.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

- 32 "Management is what management does". Comment.
- 33 Explain the distinctive contributions of F.W.Taylor to the theory of management.
- 34 Explain the contributions of Peter Drucker to Modern Management.
- 35 What do you mean by total quality management ? Explain the importance of by total quality management.

(2 × 15 = 30)