



24046192

QP CODE: 24046192

Reg No :

Name :

**BBA DEGREE (CBCS) IMPROVEMENT/REAPPEARANCE/MERCY CHANCE
EXAMINATIONS, DECEMBER 2024**

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

09F235A7

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Why management is known as a Process?
2. What is time study?
3. Why a manager is known as a resource allocator?
4. Define the term planning.
5. List out the various steps in planning .
6. What is adhoc plans ?
7. What is informal organisation?
8. Which are the main two factors affecting decentralisation?
9. What do you mean by selection?
10. What do you mean by directing?
11. State two features of coordination.
12. What is CPM?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the scope of Management.
14. Explain various levels of Management.
15. Explain the contributions of Peter F Drucker.
16. What are the limitations of planning ?
17. What type of problems are faced by a manager while taking decisions ?
18. What do you understand by delegation? Discuss the obstacles to effective delegation.
19. Evaluate the elements of directing.
20. What do you mean by control? Bring out its characteristics.
21. What are the steps involved in control process?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the contributions of Henry Fayol to the development of Management.
23. What is meant by decision making ? Briefly analyse the various steps in the decision making process.
24. Define organisation. Discuss the importance of organisation.
25. Explain the functions of Management.

(2×15=30)

