

QP CODE: 19103000



Reg No : _____
Name : _____

BBA DEGREE (CBCS) EXAMINATION, NOVEMBER 2019

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

C2308ACB

Time: 3 Hours

Maximum Marks :80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Management is an activity. Explain.
2. What is mental revolution?
3. What is bureaucracy?
4. Define the term planning
5. What is MBO ?
6. Differentiate between individual and group decisions .
7. Write any two advantages of line and staff organisation
8. What do you mean by decetralisation?
9. What is training?
10. Which are the elements of direction?
11. State two qualities of a good control system.
12. What is budgetary control?

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. What are the various levels of Management?
14. Explain Hawthorne studies.





15. Discuss the skills of a good manager.
16. Discuss the importance of objectives in planning .
17. Examine the role of decision making in an organisation .
18. What do you understand by delegation? Discuss the obstacles to effective delegation.
19. Define direction. Discuss the nature and importance directing.
20. Why is coordination is the essence of management?
21. What are the steps involved in control process?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. State the principles of management given by Henry Fayol.
23. What is decision making? Describe fully the steps in decision making process
24. Define organisation. Discuss the importance of organisation.
25. Define management. Briefly explain different functions of management.

(2×15=30)