

E 4743



Reg. No.....

Name.....

B.B.A/B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, JULY 2023

Second Semester

Core Course—BUSINESS ETHICS AND THE INDIAN SOCIAL SYSTEM

(Common for B.B.A. and B.B.M.)

[2013–2016 Admissions]

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

Define :

1. Values.
2. Stakeholders of business.
3. Ethical dilemma.
4. Business environment.
5. Moral norms.
6. Social responsibility.
7. Unethical practices.
8. Human rights.
9. Rational organisation.
10. Environmental pollution.

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. What are rural areas ?
12. How does social environment influence business ?
13. What are BPOs ?

Turn over





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14. What is nature conservation ?
15. What is environmental degradation ?
16. How social responsibility is connected to quality ?
17. What do you mean by healthy working conditions ?
18. What is 'cooking the books' ?
19. What is sellers market ? Is it ethical ?
20. What are ethical decisions ?
21. What is ethical issue intensity ?
22. What are professional codes ?

(8 × 2 = 16)

Part C

*Answer any six questions.
Each question carries 4 marks.*

23. Explain the nature of ethics.
24. Explain the scope of ethics in business.
25. Explain the normative and descriptive elements of business ethics.
26. Explain virtue ethics theory.
27. Bring out some ethical issues that are common in organisations.
28. Describe the advantages of being socially responsible business.
29. How can a business be responsible to the natural environment ?
30. Explain the role of business in bringing changes in rural India.
31. Being ethical means the business is open to evaluation. Explain.

(6 × 4 = 24)

Part D

*Answer any two questions.
Each question carries 15 marks.*

32. Describe the types of business ethics. Comment on its importance.
33. Explain the ethical decision-making process.
34. Bring out the factors to be considered in setting up a business in Indian Society.
35. Explain the theories of ethics.

(2 × 15 = 30)

