

**E 8630**

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Reg. No.....

Name.....

**B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2019**

**Third Semester**

**Common Course : ENTREPRENEURSHIP**

**(Common for B.B.A. and B.B.M.)**

**[2013 to 2016 Admissions]**

**Time : Three Hours**

**Maximum Marks : 80**

**Part A**

*Answer all questions.*

*Each question carries 1 mark.*

**Short Answer Questions :**

1. Who is an innovative entrepreneur ?
2. Define the term 'Entrepreneurship'.
3. Who is an intrapreneur ?
4. State any two objectives of EDP.
5. Define a sick small scale unit.
6. What is a project report ?
7. What is venture capital ?
8. What is project formulation ?
9. Write a note on 'SIDCO'.
10. State the important activities of KITCO.

(10 × 1 = 10)

**Part B**

*Answer any eight questions.*

*Each question carries 2 marks.*

**Brief Answer Questions :**

11. Distinguish between Fabian and Drone entrepreneurs.
12. What is NIESBUD ? What are its objectives ?
13. What are the various phases of EDPs ?
14. What is an ancillary unit ?

**Turn over**

15. Explain the concept of women entrepreneurship.
16. Explain Bridge Finance.
17. What do you mean by project identification ?
18. Mention the characteristics of a good project report.
19. Mention the advantages of registration for a small scale unit.
20. Write a note on opportunity analysis.
21. What is lease financing ?
22. Write down the functions of SISI.

(8 × 2 = 16)

### Part C

*Answer any six questions.  
Each question carries 4 marks.*

#### Descriptive/Short-Essay :

23. Explain the characteristics of an entrepreneur.
24. What is a project ? Classify projects and bring out their features.
25. Narrate the functions of District Industries Centre.
26. Explain the functions of SIDO.
27. Explain the various analysis used to appraise a project.
28. What are the steps involved in starting a small scale unit ?
29. Explain various sources from where business ideas originate.
30. Discuss planning commission guidelines for formulating a project report.
31. Explain the major sources of project finance.

(6 × 4 = 24)

### Part D

*Answer any two questions.  
Each question carries 15 marks.*

#### Long Essay :

32. Analyse the various factors that affect the growth of entrepreneurship in a country.
33. Examine the problems of women entrepreneurs in Kerala.
34. Discuss the role of small scale industries in India.
35. What are causes of sickness in small scale industry ? Make suggestions to prevent sickness in small scale industry.

(2 × 15 = 30)