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QP CODE: 22101352

Reg No :

Name :

**BBA DEGREE (CBCS) IMPROVEMENT / REAPPEARANCE EXAMINATIONS,
MAY 2022**

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission Onwards

4FE85C0C

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define entrepreneur.
2. Define edupreneurs.
3. Define entrepreneurial growth.
4. Discuss the need for edp.
5. Define achievement motivation training.
6. Define project management.
7. What is project feasibility?
8. Define small scale enterprises.
9. Define TCO's.
10. Explain modernisation in industries.
11. Define project formulation.
12. Define input analysis.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Distinguish between entrepreneurs and managers.
14. Discuss the problems in the conduct of edps in India.
15. Name any three institutions conducting edps.
16. Explain the legal requirements to be followed for the establishment of a new business.
17. Write a note on venture capital.
18. Write a note on NIESBUD.
19. Mention the symptoms of sickness in SSIs.
20. Explain the sources of business ideas.
21. State the planning commission guidelines for formulating project report.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the objectives and functions of DICs.
23. Explain external environmental analysis.
24. Discuss some of the opportunities in small business enterprises which have emerged in the Indian market.
25. Describe different problems faced by the entrepreneurs in India.

(2×15=30)

