



23106041

QP CODE: 23106041

Reg No :

Name :

**BBA DEGREE (CBCS) IMPROVEMENT / REAPPEARANCE EXAMINATIONS,
MARCH 2023**

Fourth Semester

Bachelor of Business Administration

CORE COURSE - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission Onwards

E172FBCA

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define first generation entrepreneurs.
2. Who is an intrapreneur?
3. What do you mean by economic development?
4. What is entrepreneurial development programmes?
5. Define achievement motivation training.
6. Define techno-economic projects.
7. Define environment.
8. What are the two stages of registration procedure of SSI units?
9. Define TCO's.
10. What do you mean by sickness of an industry?
11. What is meant by project report?
12. Explain net-work analysis.

(10×2=20)





Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Differentiate between entrepreneur and entrepreneurship.
14. Define target groups. Describe important target groups for the EDPs.
15. Name any three institutions conducting EDPs.
16. Explain clearly the process of project identification.
17. What is overrun finance? How it is to be controlled?
18. Expand NIESBUD. Discuss the objectives of NIESBUD.
19. Define and discuss the term sickness.
20. Explain the sources of business ideas.
21. State the problems faced by entrepreneurs.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the objectives and functions of DICs.
23. Describe various steps to be taken by an entrepreneur to start a small scale industrial unit.
24. Explain the problems of SSI units and give suggestions to overcome the problems.
25. Explain the guidelines to be followed for preparing a project report.

(2×15=30)

