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Reg.No :

Name :

MAHATMA GANDHI UNIVERSITY, KOTTAYAM
MGU-UGP (HONOURS) REGULAR EXAMINATION MARCH 2025
SECOND SEMESTER

Discipline Specific Core Course (DSC) - MG2DSCJMC100, MG2DSCPJM101
- NEWS EDITING

(2024 ADMISSION ONWARDS)

Duration: 2 Hours

Maximum Marks: 70

Remember(K), Understand(U), Apply(A), Analyse(An), Evaluate(E), Create(C), Skill(S), Interest(I) and Appreciation(Ap)

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

Part A

Multiple Choice Questions

Answer all questions

Each question carries 1 marks

1. Identify the final stage of editing before publication [K] / [CO1]
 - a). Substantive editing
 - b). Proofreading
 - c). Copyediting
 - d). Fact-checking

2. What is the newsroom? [U] / [CO2]
 - a). The central space where news is gathered and edited
 - b). A printing press
 - c). The publisher's office
 - d). The advertisement wing

3. Why is the gatekeeping role of editors considered powerful in shaping public opinion? [K] / [CO2, CO3, CO4]

- a).Because editors own the media organizations b).Because they manage all social media accounts
- c).Because they control what information reaches the public d).Because they conduct public opinion surveys
4. Explain 'newsworthiness' in journalism [U] / [CO1, CO2]
- a). The ability of a news story to attract attention and be relevant to readers b). The amount of money spent on editing a news story
- c). The length of a news article d). The number of images in a news report
5. Which of the following can disrupt the smooth flow of copy? [K] / [CO3]
- a). Tight deadlines b). Unverified sources
- c). Technical errors d). All of the above
6. Identify the term for unnecessary words in a copy [U] / [CO2, CO3, CO4]
- a). Verbosity b). Over writing
- c). Cliché d). Inaccuracy
7. The photo "Falling Man" was taken during which tragic event? [K] / [CO3]
- a).Holocaust b).Hiroshima
- c).9/11 Attacks d).Vietnam War
8. Which of the following elements is most commonly used in infographics? [U] / [CO3]
- a).Legal citations b).Pie charts, icons, and minimal text c).Raw spreadsheets d). None of these
9. Letters to the editor can help newspapers: [K] / [CO2, CO3]
- a). Connect with the community b). Sell ads
- c). Write editorials d). Create comic strips
10. Which regulatory body in India addresses media ethics and complaints? [U] / [CO2, CO3, CO4]
- a).Press Council of India b).Lok Sabha

c).TRAI

d).Election Commission

[1x10 = 10]

Part B

Short Answer Type Questions (100 Words)

Answer any **10** questions

Each question carries **3** marks

11. Define the significance of verifying sources in news editing [K] / [CO1, CO2, CO3]
12. Describe role of wire editor in a news medium [U] / [CO2, CO3]
13. How does a style book help maintain consistency and professionalism in news writing? [K] / [CO1, CO2]
14. What are the key principles of newspaper layout and design? [U] / [CO2, CO3, CO4]
15. Define news headline, and Explain its characteristics [K] / [CO1, CO2]
16. What are feature stories, and how do they differ from hard news? [U] / [CO2, CO3, CO4]
17. Fairness to diverse views does not mean lack of editorial judgement . Illustrate this debate in the light of recent controversies in news media [K] / [CO2, CO3, CO4]
18. Editorial decision-making is a structured and collaborative process: Comment [U] / [CO2, CO3, CO4]
19. How do editorial cartoons use satire to comment on current issues? [K] / [CO2, CO3]
20. Discuss the factors to be borne in mind while handling copies from correspondents and freelancers [U] / [CO2, CO3, CO4]
21. Explain the essential components of a hard news story [K] / [CO2, CO3]
22. What are the ethical boundaries political columnists should observe? [U] / [CO2, CO3, CO4]

[3x10 = 30]

Part C

Essay Type Questions (450 Words)

Answer any **2** questions

Each question carries **15** marks

23. Discuss the impact of typography on the readability of a layout. [An] / [CO3, CO4]
24. How does video editing enhance storytelling in television programs? [U] / [CO2, CO3]
25. Compare the layout of a traditional broadsheet newspaper and a tabloid. [U] / [CO1, CO2]
26. Explain role of top editorial executives in a news medium [U] / [CO2, CO3, CO4]
- [15x2 = 30]**