

E 7248

(Pages : 2)

Reg. No.....

Name.....

B.B.A. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2017

Fifth Semester

Core Course : ORGANISATIONAL BEHAVIOUR

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Part A

Answer all questions.

1 mark each.

1. What are traits ?
2. What is attitude ?
3. What is loyalty ?
4. Define reward.
5. What is an open system ?
6. What is ego ?
7. Define personality.
8. What is feeling ?
9. What is debt counseling ?
10. What do you mean by responsibility ?

(10 × 1 = 10)

Part B

Answer any eight questions.

2 marks each.

11. What do you mean by Ethics ?
12. What are financial motivators ?
13. What are task characteristics ?
14. What is achievement leader behaviour ?
15. What is quality of work life ?
16. What is succession planning ?

Turn over

17. What is job sharing ?
18. What is job creep ?
19. What are psychological needs in need hierarchy theory ?
20. What is perception ?
21. What is stress ?
22. Bring out the three level of analysis in OB.

(8 × 2 = 16)

Part C

*Answer any six questions.
4 marks each.*

23. Discuss theory X and theory Y.
24. What is guidance counselling necessary in organisations ?
25. Describe the factors leading to job satisfaction.
26. What are financial motivators ?
27. Explain path goal theory.
28. Discuss the benefits of job enrichment.
29. Explain the types of leaders.
30. Describe the relationship between attitudes and employee behaviour.
31. What factors determine personality ? Explain.

(6 × 4 = 24)

Part D

*Answer any two questions.
15 marks each.*

32. Describe Herzberg's theory of motivation.
33. Discuss the leadership styles. Explain the contingency theory of leadership.
34. Bring out the basic concepts about the nature of people. What are the key concepts about the nature of the organisation ?
35. Write down the benefits and drawbacks of job rotation.

(2 × 15 = 30)