

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2015**Sixth Semester****B.A. English Literature and Communication Studies (Two Main)****Core Course—VISUAL MEDIA : TELEVISION AND CINEMA****Time : Three Hours****Maximum Weight : 25****Part A***Answer all questions.**Each bunch of four questions carries a weight of 1.*

- I. 1 The time of day or night when TV has the large audience :
- (a) Show time. (b) Credit time.
(c) Access time. (d) Prime time.
- 2 Serialised fictional programmes in TV are called soap-operas because :
- (a) The first serial was about soap making.
(b) The first serial was sponsored by a soap company.
(c) The first serial was produced by a soap manufacturer.
(d) None of these.
- 3 Unrehearsed, unscripted action or speech is called :
- (a) Ad-lib. (b) Dissolve.
(c) Wipe. (d) Impose.
- 4 The BBC service began in :
- (a) 1930. (b) 1931.
(c) 1932. (d) 1933.
- II. 5 Cyc light is a form of :
- (a) Fill light. (b) Background light.
(c) Laey light. (d) Spot light.
- 6 _____ is a general view of a location.
- (a) Close-up. (b) Cut-away.
(c) Establishing shot. (d) High-angle shot.

Turn over

7 Editing is done in the _____ phase.

- (a) Pre-production. (b) Production.
(c) Post-production. (d) Promotion.

8 Expansion of AVI is :

- (a) Audio-Video Interleave. (b) Audio-Video Input.
(c) Audio-Video Interent. (d) Audio-Video Impact.

III. 9 The documentary film as the Kathakali Maestra "Kalamandalam Gopi" was directed by :

- (a) G. Aravindan. (b) Adoor Gopalakrishnan.
(c) TV Chandran. (d) Shaji N Karun.

10 The director of the film "Night and Fog" :

- (a) Basil Wright. (b) Leni Reiferstahl.
(c) Alan Resnais. (d) John Grierson.

11 The single piece of continuous action photographed by a camera :

- (a) Shot. (b) Scene.
(c) Sequence. (d) Frame.

12 The film "Alam Ara" was directed by :

- (a) Ardeshir Irani. (b) Vipin Chandra.
(c) Gopinath Viswas. (d) Guru Dutt.

IV. 13 The news show, "The News Hour" in Times Now TV Channel anchored by :

- (a) Rajdeep Sardesai. (b) Karan Thaper.
(c) arnab Goswamy. (d) Barkha Dutt.

14 The major source of illumination for a subject or a scene is _____.

- (a) Key light. (b) Fill ight.
(c) Back light. (d) Background light.

15 "Montage theory" in film was advanced by :

- (a) Pudovkin. (b) Eisenstein.
(c) Dovshenkow. (d) Griffith.

16 Any sound naturally occurring in any location :

- (a) Synchronous sound. (b) Asynchronous sound.
(c) Ambient sound. (d) Noise.

(4 × 1 = 4)

Part B

*Answer any five questions.
Each question carries a weight of 1.*

- | | |
|---------------------------|--------------------|
| 17 SITE. | 18 Dissolve. |
| 19 Lavelliere Microphone. | 20 Package. |
| 21 Cut in/Cut away. | 22 Imaginary line. |
| 23 SFX. | 24 IFFK. |

(5 × 1 = 5)

Part C

*Answer any four of the following questions each in about 100 words.
Each question carries a weight of 2.*

- 25 Differentiate between In-door and Out-door shooting.
- 26 What is three-point lighting ?
- 27 Explain the various steps involved in post-production.
- 28 Explain the role of the director in film making.
- 29 What is a story board ? Explain the process of making a story-board.
- 30 Explain various steps involved in the "Run-down/Run-order" production in a news room.

(4 × 2 = 8)

Part D

*Answer any two questions in 300 words each.
Each question carries a weight of 4.*

- 31 Trace the history and evolution of Indian Cinema.
- 32 Prepare a coverage plan for a news channel in Malayalam on "Parliament Elections 2014" and give an outline of your curtain-raiser programme.
- 33 "Documentaries are creative treatment of actuality." Describe various types of documentaries.

(2 × 4 = 8)