

QP CODE: 19101342



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MAY 2019

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission onwards

71EAEC40

Time: 3 Hours

Maximum Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Define Traits?
2. Give any two character of an entrepreneur?
3. Define entrepreneurial growth?
4. Define long term objectives of EDP?
5. Who are target groups?
6. What is a project ?
7. Name the social environment of EDP?
8. What are the objectives of EDII?
9. What do you mean by sickness of an industry?
10. Explain modernisation in industries?
11. Define project formulation?
12. Define cost-benefit analysis?

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Write a short note on intrapreneur
14. List out the institutions conducting EDPs in Kerala?
15. What is DIC? What are its functions?
16. Explain the legal requirements to be followed for the establishment of a new business?
17. Write a note on venture capital?





18. Describe the various steps to be taken by an entrepreneur to start a small scale industrial unit?
19. Expand NIESBUD? Discuss the objectives of NIESBUD?
20. State the planning commission guidelines for formulating project report?
21. State the problems faced by entrepreneurs?

(6×5=30)

Part C

Answer any **two** questions.
Each question carries **15** marks.

22. Discuss the contents of a training programme in EDP?
23. what are the different phases of project management? Explain?
24. What do you mean by registration of SSI units? Write down the procedure for registration of SSI units?
25. What are the different sources of business ideas?

(2×15=30)